Gold Rush Trails Marketing Conference

Heritage Trails Project preserves past, provides jobs in the present

Golden Butterfly Effect sweeps from Stanley Park to Barkerville

March 2011

Heritage Trails Project hit the ground running in 2010, helping to preserve B.C.’s transportation icon. Just up the river from the curving trail of the Golden Butterfly Effect, a new cache is now available to geocachers along the four routes set up by the New Pathways to Gold Society. Participants from Vancouver and other parts of the original Cariboo Wagon Road, the Hudson’s Bay Company’s (1849) Heritage Trail, have been privileged to participate in, thanks to funding from the Ministry of Tourism, Trade and Investment, the Fraser Valley Regional District, and community sponsors.

The NPTGS board has been fortunate to preserve and develop the Gold Rush Snowmobile Trail because the project was started as a ripple on the shores of the Fraser River and has since lured enthusiasts from around the world.

Notes From Along the Trail: GRTs’ Comments

Open an Inland Waterway – Indy

Chasing the Golden Butterfly Effect continued reconciliation with First Nations, investment in BC heritage and economic development.

Golden Butterfly Effect:

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