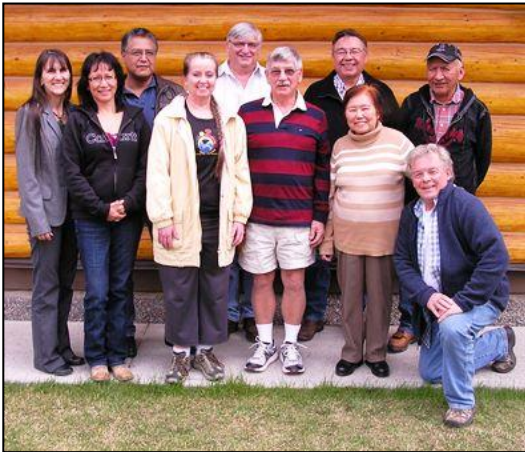




New Pathways to Gold

Partners along the pathway to gold: The New Pathways to Gold Society



Hi! We're the New Pathways to Gold Society (NPTGS), a non-profit, non-partisan organization working with communities along the Gold Rush/Spirit Trails, stretching from Hope to Barkerville and beyond. NPTGS is dedicated to heritage tourism, First Nations reconciliation and economic development. With financial support from the government of British Columbia and other partners, we've done a lot along the Gold Rush/Spirit Trails since we were incorporated in 2007. Thanks to renewed funding from the provincial government, we're continuing to build sustainable local economies. Working together, to date we've managed to:

- **Help build or restore over 230 kms of heritage trails, as well as install dozens of interpretive signs, kiosks and campsites**
- **Raise over \$4.5 million for projects and programs, contribute nearly \$3.55 million to Gold Rush/Spirit Trails corridor communities**
- **Successfully launch and/or complete 18 major projects and stage 165 events, performances, lectures, workshops, screenings and symposia**
- **Create over 10,500 person-days of employment**
- **Generate earned media including print, broadcast and social media worth nearly \$700,000 reaching an audience of 24.6 million**

And stay tuned...

NPTGS is working on major projects all along the corridor. The Jobs Creation Partnership Project is providing employment and creating new amenities for heritage and recreation sites along the corridor. The Alexandra Bridge Project near Spuzzum is a marquee heritage tourism attraction. The Gold Rush Snowmobile Trail between 70 Mile House and Horsefly is being transformed. And the Gold Rush/Spirit Trails marketing initiative covers the entire corridor. Check out our website (www.newpathwaystogold.ca) for more information on these projects.



Summary of NPTGS projects/events since 2007

ON-GOING PROJECTS

Jobs Creation Partnership (JCP) Project (in partnership with the Canim Lake First Nation, Government of Canada, Government of B.C. and community partners)

Alexandra Bridge Preservation and Park Site Visioning Project (in partnership with the Spuzzum First Nation)

Cedar-Bamboo Project (in partnership with UBC Professor Henry Yu and the Chinese Canadian Historical Society)

Chasing the Golden Butterfly Geocache/Passport Project

Chief David Spintlum memorial site development (Lytton)

Douglas Trail Upgrading (in partnership with In-SHUCK-ch Nation)

Gold Rush/Spirit Trails Brand Marketing Strategy (in partnership with Cariboo Chilcotin Coast Tourism Association and associated RDMO's)

Gold Rush Snowmobile Trail Project (in partnership with District of 100 Mile House and National Trails Coalition)

Songs of the Land project (in partnership with Kevin Loring and Savage Society)

The Motherlode Travelling Revue Project (in partnership with Barkerville's Theatre Royal)

Time to Share Again Project (in partnership with Western Economic Development Canada, Aboriginal Tourism BC)

COMPLETED PROJECTS AND EVENTS

First Fish Ceremony/Alexandra Bridge public engagement event (Alexandra Bridge Provincial Park, 2014, 2015)

Save the 1926 Alexandra Bridge "Quick Response" event at Klahowya Village (2014)

Cariboo Waggon Road 150 Celebrations (in partnership with Hope Mountain Centre and Yale Historic Site, 2013)

Stein Trail tour project (in partnership with Lytton First Nation, 2013)

Fraser River Journey with the Secwepemc (2012)

Senators' Fraser Canyon Tour (2012)

Tikwalus Trail Grand Opening (2012)

Alexandra Bridge Project Site Concept Community Presentation (Hope, 2012)

Alexandra Bridge Project Partners Strategy Session, Spuzzum (2012)

Tikwalus Trail Upgrading (in partnership with Spuzzum First Nation, Hope Mountain Centre, 2011-12)

1861 Gold Rush Pack Trail Ride send-off at Klahowya Village event (2011)

1861 Gold Rush Pack Trail Ride, Keithley Creek to Barkerville (2011)

"Kilometre Zero" Marker event at Tikwalus Trail (2011)

Canyon War: The Untold Story (Chief David Spintlum) documentary (2010)

Heritage Trails Report: Hope to Barkerville (in partnership with Professor Dan Marshal, University of Victoria, 2010)

HBC 1849 Brigade Trail: Hope to Tulameen (in partnership with Hope Mountain Centre for Outdoor Education, 2010)

Rose Charlie "Peace Piano" Project (in partnership with the Yale Museum, Yale Historic Site, 2010)

McGowan March Historic Recreation (Hope-Yale, 2009)

Boston Bar-Coldwater First Nations trade trail location analysis (2009)

Education Caucus Symposium (Barkerville and Cottonwood House, 2009)

Stephen Hume Lecture Series (Prince George to Vancouver, 2008)

Langara College/Rick Blacklaws speaking tour (Prince George to Vancouver, 2008)

The Prof versus the Toff: The Great Bulwer-Lytton Debate (in partnership with Village of Lytton, 2008)

Fraser River War Symposium and river rafting expedition (Lytton, Boston Bar-Yale, 2007)

Canada Day in the Canyon (keynote speaker Lt.-Governor Iona Campagnolo, Yale Historic Site, 2007)

OTHER PARTNERED PROJECTS

Shuswap Nation Tourism Symposium (financial support)

2010 Olympics heritage tourism promotion (BC STREET exhibit, Richmond, in partnership with the Cariboo RD)

For more information, please contact Gord Rattray, Executive Director, New Pathways to Gold Society, cgrmgt@shaw.ca or 250-392-0847